

ConnectGO

Getting To Work Survey

Do you know how your employees get to work? Do you know how they would like to? Join other Omaha-Council Bluffs metro employers in our second round of **ConnectGO Getting to Work Surveys** to answer these questions and more.

MAPA is contracting Verdis Group to conduct a second round of active commuting surveys for employers in the Omaha-Council Bluffs metro.

BENEFITS OF ACTIVE COMMUTING

As our city grows, it's important to understand how people are getting to and from work today and how they might prefer to commute. With this information, we can create a city that talented people want to call home.



IMPROVED HEALTH



CLEANER AIR



LOWER TRANSPORTATION
& PARKING COSTS



SUPPORTS EMPLOYEES
WHO DO NOT OWN A CAR



EMPLOYEE RECRUITMENT
& RETENTION



REDUCED PARKING
PRESSURE

This **FREE SURVEY AND REPORT** is available on a first-come, first-served basis and will help you better understand the mobility patterns and possibilities of your employees.

OUTCOMES

By participating in the **ConnectGO Getting to Work Survey** you will receive:

1. An Active Commuting Report including:

- Baseline employee mode split (the percentage of commuters using a particular mode of transportation).
- Barriers preventing employees from actively commuting.
- Potential future employee mode split based on programmatic changes.
- Broad recommendations for programs to increase the number of employees actively commuting.
- Potential impacts on future parking infrastructure, number of trips, and environmental impact.
- Impacts of the COVID-19 pandemic on employees' current and future commute mode.

2. An hour-long consultation with Verdis Group.

3. Eligibility to receive additional MAPA grant support to help implement recommendations in the report.



COST

The typical cost to conduct a Getting To Work Survey is over \$7,500, but due to generous grants from the U.S. Department of Transportation and the Peter Kiewit Foundation, this survey is provided to participating organizations at no cost.

If you decide to move forward with implementing an active commuting program, there are also grant dollars available to cover part of the cost for us to help you launch your program.



U.S. Department of Transportation
Federal Highway Administration

PETER KIEWIT
FOUNDATION

TIMELINE

We expect this project to take 4-8 weeks from the initial project kickoff to the final report delivered. Much of this timeline is dependent on when you can deploy the survey to your employees.

NEXT STEPS

If you're interested in participating, let's set up a call. We'll answer your questions and begin to gather data to inform your organization's survey.

Contact Senior Associate Grace Thomas at grace@verdisgroup.com.