



# CONNECTGO

## Getting To Work Survey

Do you know how your employees get to work? Do you know how they would like to? Join other Omaha-Council Bluffs Metro-area employers in conducting a ConnectGO Getting to Work Survey to answer these questions and more.

Verdis Group has been contracted by MAPA to conduct active commuting surveys for metro employers.


## BENEFITS OF ACTIVE COMMUTING

As our city grows, it's important to understand how people are getting to and from work today and how they might prefer to commute. With this information we can create a city talented people want to call home.


 Improved Health

 Cleaner air and reduced congestion

 Reduced Parking Pressure

 Supports employees who cannot or choose not to own a car

 Savings on transportation and parking costs for employees and employers

 More transportation choices for employees and greater recruitment

**FIRST COME. FIRST SERVE.**

**THIS FREE SURVEY AND REPORT** will help you better understand the mobility patterns and possibilities of your employees.



# OUTCOMES

By participating in the ConnectGO Getting to Work Survey you will receive:

**1. Active Commuting Report.**  
The report will include:

- Baseline employee mode split - the percentage of commuters using a particular mode of transportation
- Barriers currently preventing employees from actively commuting
- Potential future employee mode split based on programmatic changes
- Broad recommendations for programs to increase the number of employees actively commuting
- Potential impacts on future parking infrastructure, number of trips, and environmental impact
- We'll also be asking questions about the impacts of the COVID-19 pandemic on employees' current and future commute mode.

**2. One-hour consultation with Verdis Group going over the report.**

**3. Eligibility to receive additional MAPA grant support to help implement recommendations in the report.**

# COST

The typical cost to conduct a Getting To Work Survey is over \$7,500, but due to generous grants from the Federal Highway Administration and the Nebraska Environmental Trust, this survey is provided to participating organizations at no cost.

If you decide to move forward with implementing an active commuting program, there are also grant dollars available to cover part of the cost for us to help you set up and launch your program.



U.S. Department  
of Transportation  
Federal Highway  
Administration



The Nebraska  
Environmental Trust  
PROTECTING NATURAL RESOURCES FOR FUTURE GENERATIONS

# TIMELINE

We expect this project to take 4-8 weeks from the initial project kickoff to the final report delivered. Much of this timeline is dependent on when you can deploy the survey to your employees.

# NEXT STEPS

If you are interested in participating, let's set up a call. We'll answer your questions and begin to gather data to inform your organization's survey.

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