Sustainability Planning for Small Businesses



Verdis Group is Omaha's 2015 Small Business of the Year! To celebrate, we're offering other small businesses a special deal.

2015 Award Winner



Small Business of the Year: Verdis Group



By participating, your small business demonstrates a commitment to sustainability: wise business practices that are socially, environmentally, and fiscally responsible.

Want your small business to thrive? Let our experts help with some sustainability planning. Through this limited time offer, we will:

- Facilitate a kickoff meeting with project leads.
- Collect and analyze 12 months of data and other information.
- Conduct our propriety Sustainability Engagement Index survey of your employees.
- Develop baseline performance metrics and measurable goals related to energy, water, waste/recycling, emissions, and employee sustainability engagement.
- Conduct two interviews with key personnel.
- Facilitate a two-hour workshop with select employees; includes pre-workshop reading assignment.
- Deliver key findings, goals, and sustainability recommendations; includes presentation.

Cost: \$3,000 - \$5,000, varies based on size and scope. (Market rates are \$8,000 - \$10,000 for these services.)

Timing: May-September 2015, but flexible.

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